



NHBCUAAF™
National Historically Black Colleges & University Alumni Associations Foundation

Dear _____ :

The National HBCU Alumni Associations (NHBCUAA) Foundation is hosting its 8th Annual National HBCU Alumni Associations Alumni Leaders' Summit, on Saturday, August 6, 2022. The Summit will be held virtually due to COVID-19. We are requesting that your organization support our program as a corporate sponsor.

The 2022 theme is **“Investing in Alumni Associations by Engaging Future HBCU Alumni”**. During the Summit, the focus will be on how Alumni Associations can impact the student engagement level to provide advocacy for their respective HBCU. The NHBCUAAF will update the attendees on progress made over last year's Summit, the 2020 National election, 2020 Census Count and the collaboration with nonpartisan organizations, students, faculty, faith-based organizations, industry, and federal and community organizations have evolved over time. The Summit is strategically designed to share the lessons learned, the plans, leading to the future elections, and how other alumni associations can design, implement, and execute the same model. Participants will be able to ask questions of facilitators and panelists to build into their association organizational structures this aspect of strengthening and sustaining their organizations through civic engagement and advocacy. We anticipate participants from various HBCUs and other Colleges & Universities including its administrators; faculty; staff; students; alumni; and high school students interested in attending college.

I have attached our **“Levels of Sponsorship and Benefits”** form for your convenience and completion. You can view more information regarding the Summit at www.2022.nhbcuaa.org.

Please contact Walter Weatherington or Edward Boston at info@nhbcuaa.org by **July 31, 2022**, of your decision to serve as a sponsor in supporting our event or let us know if you have any questions or requires any additional information to assist you in deciding to support our most noteworthy alumni association event. Thanks in advance for your positive response to our appeal for support.

Sincerely,

Richard

R. DeWitt Smith
Vice President
National HBCU Alumni Associations Foundation (NHBCUAAF)
2350 Deckman Lane
Silver Spring, MD 20906
919-451-8272 (voice)

Attachment:



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8th Annual National HBCU Alumni Virtual Leaders Virtual Conference
Hosted by:
Florida Memorial University, Utah State University & Fort Valley State University
National Alumni Associations
Saturday, August 6th, 2022 – 9am-3pm

LEVELS OF SPONSORSHIP AND BENEFITS

- YES!** I want to make a tax-deductible contribution to help support the 8th Annual NHBCUAAF Alumni Leaders' Summit.
- I am/we are unable to commit to a specific level, but please accept my/our donation of \$_____.

Print or enter your company/organization's information (as it should be listed on the website).

Company Name							
First Name				Last Name			
Address				City		State	Zip
Telephone		Fax	Email				

- Choose your level of sponsorship below and pay online by clicking <http://www.nhbcuaa.org/store> or make checks payable to: NHBCUAAF, Attn: 2022 Alumni Leaders' Summit, 2350 Deckman Lane, Silver Spring, MD 20906. A portion of your sponsorship is tax deductible. Please see your tax advisor for the appropriate counsel.
- Your donation to the NHBCUAAF is tax deductible to the full extent of the law. You will receive a letter and receipt documenting your contribution.
- NHBCUAAF accepts company matching funds; go to our conference page for more information and instructions.
- Please email a digital copy of your commercial and/or logo for inclusion on website to: <http://2022.nhbcuaa.org>.

	LEVELS OF SPONSORSHIP	Deadline for payment 07/31/2022
Platinum	\$7,500	Presenter or panelist on the agenda of the Conference; 4 commercial spots; Listing on Donors Page; 5 registrations; and full color ad on the NHBCUAAF website
Gold	\$5,000	Presenter or panelist on the agenda of the Conference; 3 commercial spots; Listing on Donors Page; 4 registrations; and a full color ad on the NHBCUAAF website.
Silver	\$2,500	Special remarks during the Conference; 2 commercial spots; Listing on Donors Page; 3 registrations; and a half color ad on the NHBCUAAF website
Bronze	\$500	Special remarks; 1 commercial spot; Listing on Donors Page; 2 registrations; and logo featured on the NHBCUAAF website.