



**NHBCUAAF**  
National Historically Black Colleges & University Alumni Associations Foundation



## FOR IMMEDIATE RELEASE

September 10, 2021

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The National Historically Black Colleges & Universities Alumni Associations Foundation (NHBCUAAF) and the Flex technology Group (FlexTec) are pleased to announce a new “HBCU engagement” partnership to assist the nation’s historically Black colleges and universities with their printing and copier operational challenges and provide student engagement pathways for education and employment.

At a time when students are facing the pandemics of covid, social injustice and challenges to American democracy, the importance of student engagement must be reaffirmed as an essential element of higher education. Students need the knowledge and skills to support employment tenets fundamental to their growth and development.

This multi-year partnership will focus on strengthening and integrating programs and activities around student engagement at every level of the university. We intend to design and disseminate information on the importance of gaining employment experience prior to graduation to ensure a successful graduation from college and securing meaningful employment in their respective academic disciplines. The goal is to mobilize students on each campus who will benefit from a Career Pathways Program that aligns with Flextec’s mission, goals and business objectives.

“We are extremely excited to join NHBCUAAF in bringing progressive voices together to promote and affirm the power of student engagement,” said Mike Nieto, VP of Sales and Diversity for FlexTec. Tyrone Couey, President, NHBCUAAF added, “This partnership will have an enormous impact on the lives of thousands of young men and women at HBCUs who too often face nearly insurmountable barriers to securing meaningful employment in their respective academic disciplines.”

## **The Flex technical Group (FlexTG)**

FlexTG is the largest national non-manufacture technology agnostic specific provider of Managed Print Services. Although, we're HP's and Canon's largest distributor, we also represent Ricoh, Lexmark, KM and Epson. Our mission is to optimize print environments through a defined assessment and rightsizing methodology, resulting in CAPEX savings often extending the lifecycle of client fleets by 5 years putting "managed" into MPS.

Our culture is client centric with a sense of urgency focused on innovation, security, and transparency of services. FTG disrupts the industry by MPS as a SAAS model offering; a transparent client dashboard, automatic supply replenishment and predictive maintenance (PdM), reducing the need for human intervention. Our unique solutions, the anthesis of the manufactures, saved Purdue University over \$1,000,000.

FlexTG is a for profit organization. For more information about FlexTG, visit: <https://www.flextg.com/>

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## **National Historically Black Colleges & Universities Alumni Associations Foundation (NHBCUAAF)**

Established in 2016, the NHBCUAAF is a premier organization comprised of alumni leaders and associates from HBCUs. We are experienced professionals with the knowledge, skills and expertise to provide technical assistance to HBCUs and other institutions on a wide range of topics. We deliver our products, consultation and services with the highest degree of professionalism and integrity.

NHBCUAAF is a 501(c) (3) tax-exempt organization. For more information about NHBCUAAF, visit: [www.nhbcuaa.org](http://www.nhbcuaa.org).

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