



**NHBCUAAF™**

2350 Deckman Street - Silver Lane, MD 20906

07/02/2020

Dear \_\_\_\_\_:

The National HBCU Alumni Associations (NHBCUAA) Foundation is hosting its 6<sup>th</sup> Annual National HBCU Alumni Associations Alumni Leaders' Summit, on Saturday, August 8, 2020. The Summit will be held virtually due to COVID-19. We are requesting that your organization support our program as a corporate sponsor.

The 2020 theme is, ***“Expanding Alumni Advocacy for HBCUs in a COVID-19 Environment”***. During the Summit, the focus will be on how the NCCU Alumni Association Civic Engagement and Advocacy Committee (CEAC) launched its “North Carolina Centric Ground Game” of civic engagement and advocacy after last year’s Summit and the collaboration with nonpartisan organizations, students, faculty, faith-based organizations, industry, and federal and community organizations have evolved over time. The Summit is strategically designed to share the lessons learned, the plans ahead, leading to the November elections, and how other alumni associations can design, implement, and execute the same model. Participants will be able to ask questions of facilitators and panelists to build into their association organizational structures this aspect of strengthening and sustaining their organizations through civic engagement and advocacy. We anticipate participants from various HBCUs, including its administrators; faculty; staff; students; alumni; and high school students interested in attending college.

I have attached our **“Levels of Sponsorship and Benefits”** form for your convenience and completion. You can view more information regarding the Summit at [www.nhbcuaa.org](http://www.nhbcuaa.org).

Please contact Jacquie Beatty-Smith (919) 452-2962 or [jacquebeatty-smith@nhbcuaa.org](mailto:jacquebeatty-smith@nhbcuaa.org)) and Tania Butler Davis (301) 653-8485 or [taniadavis@nhbcuaa.org](mailto:taniadavis@nhbcuaa.org)) by **July 31, 2020**, of your decision to serve as a sponsor in supporting our event or let us know if you have any questions or require any additional information to assist you in deciding to support our most noteworthy alumni association event. Thanks in advance for your positive response to our appeal for support.

Sincerely,

Richard

R. DeWitt Smith  
Vice President  
National HBCU Alumni Associations Foundations  
2650 Deckman Lane  
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919-451-8272 (voice)

Attachment:

