



September 2014

Dear Prospective Member:

The National HBCU Alumni Associations, LLC formed nearly four years ago to be a resource for the 105 HBCUs and their alumni associations for capacity building, membership development, and fundraising strategies. We recognize that alumni associations are important to colleges/universities, but more importantly, the colleges/universities have to realize the power and impact alumni associations bring to them.

Here's what NHBCUAA offers you:

- Direct access to subject matter experts in the fields of fundraising; program/project management; contracting/procurement; sexual abuse/harassment; ethics and ethical behavior; constitution and bylaws, policies & procedures; charters; and memoranda of agreement or understanding document development.
- Annual alumni leadership training (training may be conducted on The Soul Train Cruise, February 22 – March 1, 2015).
- Opportunities to partner with companies that provide residual income to your organization, with little to no upfront costs to your organization.
- Opportunities to appear or participate in media outreach to promote your university and/or alumni association (i.e. magazine articles, newspapers, radio, etc.).
- In-depth perspective of the "real" issues facing HBCUs and will provide solutions to prevent or eliminate these issues from growing.

We are offering a membership into the NHBCUAA to individuals. Membership is structured as follows:

Supporter - \$105 (initial payment)

Investor - \$350 (initial payment)

Sustaining Stakeholder - \$50 (annual contribution by supporters & investors)

We look forward to your membership and being a part of our team.

Sincerely,

Tania B. Davis, Membership Director

Tyrone Couey, President

**NHBCUAA Membership Information Form**

Name:

Membership level \_\_\_\$105 \_\_\_\$350

Address:

\_\_\_ \$50 (Renewal - Sustaining Stakeholder)

E-mail:

Website:

1. Are you a member of your institution's alumni association? \_\_\_ Yes \_\_\_ No
2. Do you contribute toward your institution's annual fund or annual drive? \_\_\_ Yes \_\_\_ No
3. In what ways do you give back to your institution?

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4. What awards, honors, or recognition have you received from your institution or alumni association?

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