



February 2016

Dear Alumni Association:

The National HBCU Alumni Associations, LLC formed over five years ago to be a resource for the 100 plus HBCUs and their alumni associations for capacity building, membership development, and fundraising strategies. We recognize that alumni associations are important to universities, but more importantly, the universities must realize the power and impact alumni associations bring to them.

Here's what NHBCUAA offers you for your membership:

- Direct access to subject matter experts in the fields of fundraising; program/project management; contracting/procurement; sexual abuse/harassment; ethics and ethical behavior; and constitution and bylaws, policies & procedures, charters, and memoranda of agreement or understanding document development.
- Annual alumni leadership training.
- Opportunities to partner with companies that provide residual income to your organization, with little to no upfront costs to your organization.
- Opportunities to appear or participate in media outreach to promote your university and/or alumni association (i.e. magazine articles, newspapers, radio, etc.).
- In-depth perspective of the "real" issues facing HBCUs and will provide solutions to prevent or eliminate these issues from growing.
- 50% discount on training.

We are offering a membership into the NHBCUAA to all HBCU alumni associations. Membership is regularly \$500 per year for alumni associations and \$100 for chapters and affinity groups of those associations. However, we are offering a special discounted membership of **\$300.00** for alumni associations and this price will be honored for the next four years. Chapters and/or affinity groups of your alumni association may join for **\$50.00** and this will also be honored for the next four years. This offer is valid through **July 31, 2016**. Please share this information with your chapters and affinity groups. You may return the attached form and membership fee to 1846 Bryant St., NE, Washington, DC 20018. If you wish to pay by credit card, please visit www.nhbcuaa.org.

We look forward to your membership and serving you and your organization.

Sincerely,
James C. Stubbs, Membership Director
Ty Couey, President

NHBCUAA Member Information Form

Name of Organization:

Member level ____\$300 ____\$50

Address:

E-mail:

Website:

Officers

President/Chair:

Vice President/Vice Chair:

Phone:

Phone:

E-mail:

Email:

Secretary (Recording):

Treasurer:

Phone:

Phone:

E-mail:

E-mail:

Scholarship Chair:

E-mail:

Phone:

Fundraising Chair:

E-mail:

Phone:

1. Number of paid members: Annual _____ Life _____ Associate _____

Other category _____

2. Total membership (paid & non-paid): _____

3. What number is associated with the number of alumni who have graduated from your institution? _____

4. What is your number of outreach (e-mail distribution list)? _____

5. Scholarship dollars raised annually: \$ _____

6. Other fundraising dollars raised to support your initiatives: \$ _____

7. With whom do you have affinity/partnership agreements (i.e., Nationwide, National Rental Car, etc.) and how long have you been partnered with them?

1)

2)

3)

4)

5)

6)

7)

8. If you are an alumni association of a public institution, do you have an MOA with your university system on how you will engage with/financially support the university? Yes _____ No _____

Thank you for completing this form so that we may serve you better!